

2010 Seattle Chinese Times Advertising Rate 西城時報黑白廣告客戶價目表 BLACK & WHITE

DISPLAY ADVERTISING

<i>Display Size Paid by Check/Credit Card</i>	<i>1 – 12 weeks</i>	<i>13 – 26 weeks</i>	<i>27 – 52 weeks</i>
Base Price	<i>per week</i>	<i>per week</i>	<i>per week</i>
Full Inside page 全版內頁 Size: (11.5" x 20.25")	\$750.00	\$700.00	\$630.00
Half page (1/2 page) 半版內頁 Size: (11.5" x 10")	\$420.00	\$390.00	\$350.00
Quarter page (1/4 page) 1/4 版 Size: (11.5" x 5") OR (5.5" x 10")	\$260.00	\$240.00	\$220.00
One Eighth page (1/8 page) 1/8 版 Size: (5.5" x 5")	\$140.00	\$130.00	\$120.00
One Sixteenth page (1/16 page) 1/16 版 Size: (2.7" x 5") (5.5" x 2.5")	\$75.00	\$70.00	\$65.00
One Thirty-second page (1/32 page) 1/32 版 Size: (2.7" x 2.5")	\$45.00	\$40.00	\$35.00

CLASSIFIED ADVERTISING 分類廣告 : Ad Size: **1.75" x 1.75"**

Monthly rate: **\$20.00** ; Weekly rate: **\$8.00** ; Translation fee: **\$10.00** one time-fee

Copy revisions: **\$5.00** each time

REMARKS:

- *Spot Red: Same as color advertising rate*
- *Deadline: Every Tuesday, 12:00 noon*
- *Photos and logos – please email one week prior to insertion date*
- *Electronic file transmission – PDF format*